




# DHANEKULA INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE Affiliated to JNTU Kakinada)

Ganguru, Vijayawada – 521 131. Phone: 0866 – 2583842 /

43. Email: dietoffice2009@rediffmail.com; URL:

www.diet.ac.in

		FACULTY PROFILE		
<b>Name of the Faculty</b>		Dr.Sreekanth CVVD		
<b>Designation</b>		Professor/ Dean-Training & Placements		
<b>Email &amp; Phone No</b>		<a href="mailto:sreekanth.cvvd@diet.ac.in">sreekanth.cvvd@diet.ac.in</a>  9346242525		 Photo
<b>Date of Joining</b>		17.10.2022		
<b>Nature of Association</b>		Regular		
<b>Department</b>		Computer Science & Engineering		
<b>Educational Background</b>		B.E, M.Tech, MBA, Ph.D		
<b>Research Areas</b>		Technology Management, Software Engineering, Software Project Management, E-commerce and its application issues, Logistics & Supply Chain Management, Marketing Management, Services Marketing		
<b>Experience</b>				
	<b>S.No</b>	Institute	Designation	Period
	3	QIS College of Engineering & Technology	Dean-Skilling & Placements	May 2022 to Oct 2022
	2	KL University	Associate Professor	July 2020 to Oct 2021
	1	DVR & Dr.HS MIC College of Technology	Associate Prof, Chief Training & Placement officer	June 2005 to May 2018

## List of Publications (National and International Journals)

1. 'Impact of Personal factors on Consumers' Online Buying Behaviour', International Journal of advanced Research with ISSN: 2348- 7666; Vol.3, Issue-2(4), February, 2016
2. 'Online Buying: Evolution, Growth, Trends and Challenges', International Journal of Scientific Research in April 2016 with ISSN No2277 – 8179;Vol : 5 Issue : 4 April 2016
3. e-Tailing: Trends, Challenges & Opportunities' (NSETCO-2016),UGC sponsored National Seminar in November 2016
4. 'An empirical study on channel structure and satisfaction of Vijaya Dairy distributors in Vijayawada', European Journal of Molecular & Clinical Medicine, 2020, Volume 7, Issue 4, Pages 850-856with ISSN No.2515-8260.ss

## FDP's/Workshops Organised:

1.
  - One Week Program on '**Advanced Computer Architecture**' sponsored by ISTE- 22<sup>nd</sup> to 27<sup>th</sup> April 2013- Total Grant Received Rs1,00,000/-
  - Workshop on '**Effective Teaching**' by Prof M.L Sai Kumar, Former Dean, Institute of Public Enterprise, Hyderabad on 18.11.2016
  - FDP on '**Effective Teaching Pedagogy**' by Prof Sandhya Kode (Director, Enhance Edu, IIIT, Hyderabad) on 15<sup>th</sup> & 16<sup>th</sup> November2017
  - Organized an FDP on '**Effective Teaching**' by Sri Swaminathan from Asktenali.com on 12.09.2015

### **Achievements / Awards/Honors'**

- ✓ Successfully organized more than 80 online examinations through TCS iON as Center Head/Chief Superintendent
- ✓ Coordinator for NBA & NAAC Accreditations
- ✓ Management Representative (MR) for ISO 9001:2008
- ✓ Coordinated and organized the Infosys Campus Connect Program: 2008 to 2011
- ✓ Successfully organized the WIPRO Mission 10X Faculty Empowerment Programme consecutively for three batches
- ✓ Coordinator and Single Point of Contact (SPOC) for Aspirations 2020 and ACM ICPC Inter Collegiate Programming Contest during 2010 and 2012
- ✓ Initiated and Coordinated the Technology Entrepreneurship Program in association with the Indian School of Business (ISB)
- ✓ Organized Design Challenge Workshops as part of the TEP program in association with ISB and National Institute of Design consecutively for three years Nov 2014, Sep 2016 and Sep 2017
- ✓ Organized various Inspirational and Motivational Lectures, Personality Development Programs to students
- ✓ Instrumental in driving the students for
  - IBM-The Great Mind Challenge programs
  - ACM-ICPC Inter collegiate programming contests

ISB-TEP Design Challenge workshopsTCS-Codevita  
Infosys-Aspirations 2020

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## **Patents**

## **Memberships**

1. Member of ISTE LM 58032(Indian Society for Technical Education)
2. Member of the Computer Society of India
3. Member of the International Association of Engineers
4. Member of AGIN (The Alluri Global India Networks)

(Faculty Name)

Dr.Sreekanth CVVD